

Wildrik Hartman

Wildrik Hartman is a born leader with more than 25 years of experience in hospitality and business development. He has achieved remarkable successes in the sports, hospitality, wellness and beauty industries. Wildrik has been self-employed since 2005 and involved in various businesses and markets. As director and co-owner, he is leading the development of a large wellness resort.

His entrepreneurial spirit encouraged him to take on new opportunities, projects and partnerships.

As a commercial consultant, he advises, among others, an international high-end perfume brand on business development, and properties consultant (Netherlands & Belgium) for real estate in Dubai.

As a consultant, he provides strategic advice, performs interim management at companies, and establishes connections through his international network.

Education:

- Education Sauna & Spa resorts management Zwolle, the Netherlands
- Education Sports Management & Marketing Apeldoorn, the Netherlands
- Sports Education & Movement Studies (CIOS) Goes, the Netherlands
- Secondary agricultural training (arable farming) Gorinchem, the Netherlands

Skills: brand and business development, marketing, strategic, analytical and solving, process management, connecting people, creativity and eye for new opportunities.